

Case Study- Web Application Design & Development

# Building a Bridge to Success for U.S. Veterans with an Innovative Job Platform

To design & develop an intuitive, mobile-optimized platform with customized roles and multi-lingual support. Our solution also included scalability for future growth and data-driven insights to optimize performance and user engagement.

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# About the client:

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**Viqtory Inc.** is a mission-driven company dedicated to empowering U.S. veterans by connecting them with meaningful career opportunities.

Through its proprietary platform, GI Jobs, Viqtory provides veterans with essential resources to navigate their transition into the workforce.

Viqtory aims to broaden its impact by incorporating educational institutions and franchise opportunities, further enhancing the support system available to veterans as they build successful post-military careers.

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# Business Need

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- **Streamlined Job Search Process:** Simplify job searches for veterans by integrating job boards and providing easy employer access to post job listings.
- **Enhanced Veteran Employment Support:** Provide a dedicated platform to help U.S. veterans transition into civilian careers with tailored job opportunities.
- **Stronger Connections with Military-Friendly Companies:** Bridge the gap between veterans and employers actively looking to hire them.
- **Efficient Data Management and Integration:** Ensure seamless handling of candidate profiles, employer accounts, and third-party integrations like Recruiter Flow CRM, Direct Employers, and Brazen.
- **Event and Workshop Promotion:** Facilitate access to hiring events, virtual job fairs, and career development workshops to improve veteran employment prospects.

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# Solution Delivered

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- **Intuitive User Roles:** The web application was designed with well-defined user roles to ensure a seamless and engaging experience for all users.
- **Multi-Lingual Support:** A key feature of the platform is its ability to support multiple languages, making it accessible to a diverse user base.
- **User-Friendly Design:** The platform prioritizes ease of use, ensuring veterans can navigate job opportunities effortlessly.
- **Enhanced Accessibility:** By focusing on accessibility, the application aims to provide an inclusive experience for all users.
- **Revolutionizing the Job Search Journey:** GI Jobs is committed to transforming the job search process for U.S. veterans by offering an innovative and efficient platform.
- **Exceeding Expectations:** The platform is designed not just to meet veterans' needs but to provide them with an exceptional job search experience.

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# Tech Solution:

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**WORDPRESS**



**ELEMENTOR**



**JAVASCRIPT**



**LIQUID WEB**

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# Key Features:

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- **Veteran Job Search:** Provides veterans with a tailored job board featuring Military Friendly Companies. Job listings are highlighted for easy discovery and access.
- **Employer Portal:** Employers can manage accounts, access candidate profiles, and recover passwords. Future updates will enable profile management via HubSpot CRM.
- **Candidate Portal:** Veterans can create profiles, browse job listings, and register for job fairs. Resume creation tools enhance their job search experience.
- **Integrations:** The platform integrates with RecruiterFlow CRM, Direct Employers, and Brazen. These services support job board hosting, profile management, and event registration.
- **Subscription Model:** Future monetization plans include subscription-based access. Premium users can unlock additional products and services.
- **User Experience:** Prioritizes localization, security, and seamless functionality. Ensures a user-friendly experience for all stakeholders.

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# Value Delivered:

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- **Supports Transitioning Veterans:** G.I. Jobs helps over 240,000 service members transition from military to civilian careers each year.
- **Trusted Career Resource:** It is the top choice for veterans seeking career and education guidance.
- **Comprehensive Opportunities:** The platform provides insights on jobs, education, franchises, and vocational training.
- **Guidance During and After Service:** Veterans rely on G.I. Jobs for expert advice both before and after leaving the military.

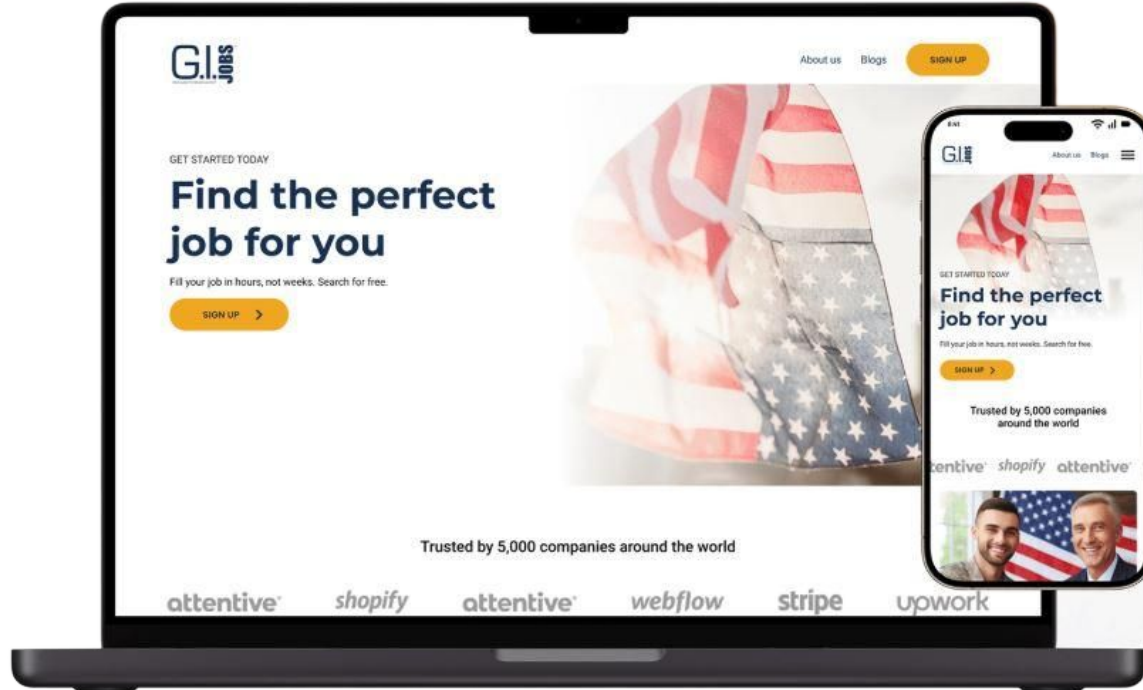
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# Final Design: Desktop & Mobile Version



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# Thank You!

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Let's talk: [sales@kilowott.com](mailto:sales@kilowott.com)

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